



# ACT-SO GUIDELINES

## Filmmaking/Video

*The art and process of making motion pictures.*

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### Requirements

1. Only one (1) film/video is to be entered.
2. The running time of the film/video must not exceed five (5) minutes.
3. A storyboard or project theme must be associated with the film / video. Please Note: Storyboards are NOT stills taken from the film/video, rather they are original drawings, sketches, etc. completed PRIOR to the execution of the film/video.
4. Only one (1) film/video is to be entered in DVD format.
5. The running time for the film/video must not exceed five (5) minutes.
6. A playback unit will be provided.
7. Films/videos should be submitted on a single DVD packaged in a standard 5 1/4 x 7 1/2 plastic DVD case. Do not put labels on the DVD
8. DVD's must be compatible with standard set-top DVD players. Do not simply burn a QuickTime or AVI file to a disc as data. This may render your film/video unplayable. Make sure your disc plays in a standard DVD player before you submit your entry.

### Contestants will be judged by the following criteria

- **Creativity (25 pts)**
  1. Storyboard (10 pts) - how effectively did the competitor execute the ideas presented on the storyboard in their piece?
  2. Originality (15 pts) - Did the competitor try to challenge him/her self to do something different and interesting. Did they have a new and interesting way of retelling an old story/concept? Creativity of approach or concept.

- **Production** (35 pts)
  1. Direction/Structure (25 pts) – the use of camera, choice of shots to help convey the story, framing, camera movement, clarity of story
  2. Use of light – Are actors and/or environment lit effectively (10 pts)
  
- **Sound** (15 pts)
  1. Use of audio effects / music (10 pts)
  2. Audibility – Is dialogue audible (5pts)
  
- **Post Production** (25 pts)
  1. Editing (20 pts) – Approach in editing to tell the story more effectively
  2. Titles (5 pts)

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100 Total