



CALENDAR ITEM AND MEDIA ADVISORY

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NAACP NYC ACT-SO SPONSORS *OLYMPICS OF THE MIND* *First Season Since Passing of Program Creator Vernon Jarrett*

WHAT: Some 200 Black high school students from throughout the New York City will converge under one roof to showcase their talents in the humanities, arts, and sciences during the 18th annual *Olympics of the Mind* competition, sponsored by the **New York City chapter of the NAACP Afro-Academic, Cultural, Technological and Scientific Olympics (NYC ACT-SO)**. *Olympics of the Mind* participants compete in 25 categories. The top three winners in each category receive a gold medal with \$500 in cash, silver medal with \$300, and bronze medal with \$200. Gold medallists will advance to the national *Olympics of the Mind* in July in Milwaukee for vie for more medals, larger cash prizes and free laptop computers!

WHEN: The **NYC ACT-SO *Olympics of the Mind*** will be held Saturday, April 23, 2005 from 9 a.m. to 4 p.m. at Manhattan's Martin Luther King Jr. High School, 122 Amsterdam Avenue, between 65th and 66th streets.

The competition's **Awards Ceremony** will follow on Monday, April 25, 2005, at Con Edison, 4 Irving Place in Lower Manhattan. VIP Reception will be from 5 p.m. to 6:45 p.m., and the Awards Ceremony will be from 7 p.m. to 9 p.m.

TICKETS & PUBLIC

INFORMATION: The April 23 *Olympics of the Mind* is free and open to the public. For April 25 **Awards Ceremony** tickets and information, call NYC ACT-SO at 212-666-9348.

NAACP ACT-SO, a nonprofit organization, is the largest program dedicated to academic achievement of Black youth in the country. This season is the first since last year's passing of Vernon Jarrett, who created the national program in 1977. Mr. Jarrett was a legendary award-winning journalist, civil rights activist, and co-founder of the National Association of Black Journalists Inc.

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