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February 28, 2005

Media Interview/Photo Opportunities Schedule

NAACP New York City ACT-SO

Weekly Enrichment Workshops, 18th Annual *Olympics of the Mind* 2005 & Awards Ceremony

Overview

NAACP New York City Afro-Academic, Cultural, Technological and Scientific Olympics (NYC ACT-SO), is a program in which Black high school students from throughout New York City vie for medals and cash prizes in various academic and cultural categories at the exciting *Olympics of the Mind* competition, NYC ACT-SO's annual signature event. Students prepare months in advance at Saturday enrichment workshops held by adult volunteer coaches, who are professionals in the respective talent categories. Whenever possible, media interviews or photography should be arranged in advance.

Saturdays

March 5, 12, 19, 26
April 2
10:30 a.m. to 3 p.m.

Enrichment workshops conducted by coaches in the competition categories prepare students for the *Olympics of the Mind*.

Location: P.S. 84, 32 W. 92nd Street, between Columbus Avenue and Central Park West

Saturday, April 23

9 a.m. to 4 p.m.

Olympics of the Mind competition featuring 200 students from throughout New York City showcasing their talents in all 25 humanities, arts and sciences categories. The daylong competition will be bustling with activity, featuring scores of performances, displays and presentations to be judged.

Location: Martin Luther King Jr. High School, 122 Amsterdam Avenue, between 65th and 66th streets in Manhattan.

Monday, April 25

5 p.m. to 9 p.m.

VIP Reception & Awards Ceremony during which the gold, silver, and bronze medal winners will be recognized and awarded cash prizes. Corporate, foundation, government, and individual supporters, proud parents and members of the community, will turn out for a festive evening that will celebrate the student's accomplishments and the conclusion of another successful NYC ACT-SO season.

Location: Con Edison, 4 Irving Place in Lower Manhattan
VIP Reception is 5 to 6:45 p.m. and Awards Ceremony is 7 to 9 p.m.

Additional Interview Opportunities

Interviews with students, coaches, judges and NYC ACT-SO spokespersons also be arranged for times and locations outside of the previous-listed events.

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